

**TOMSEN** 

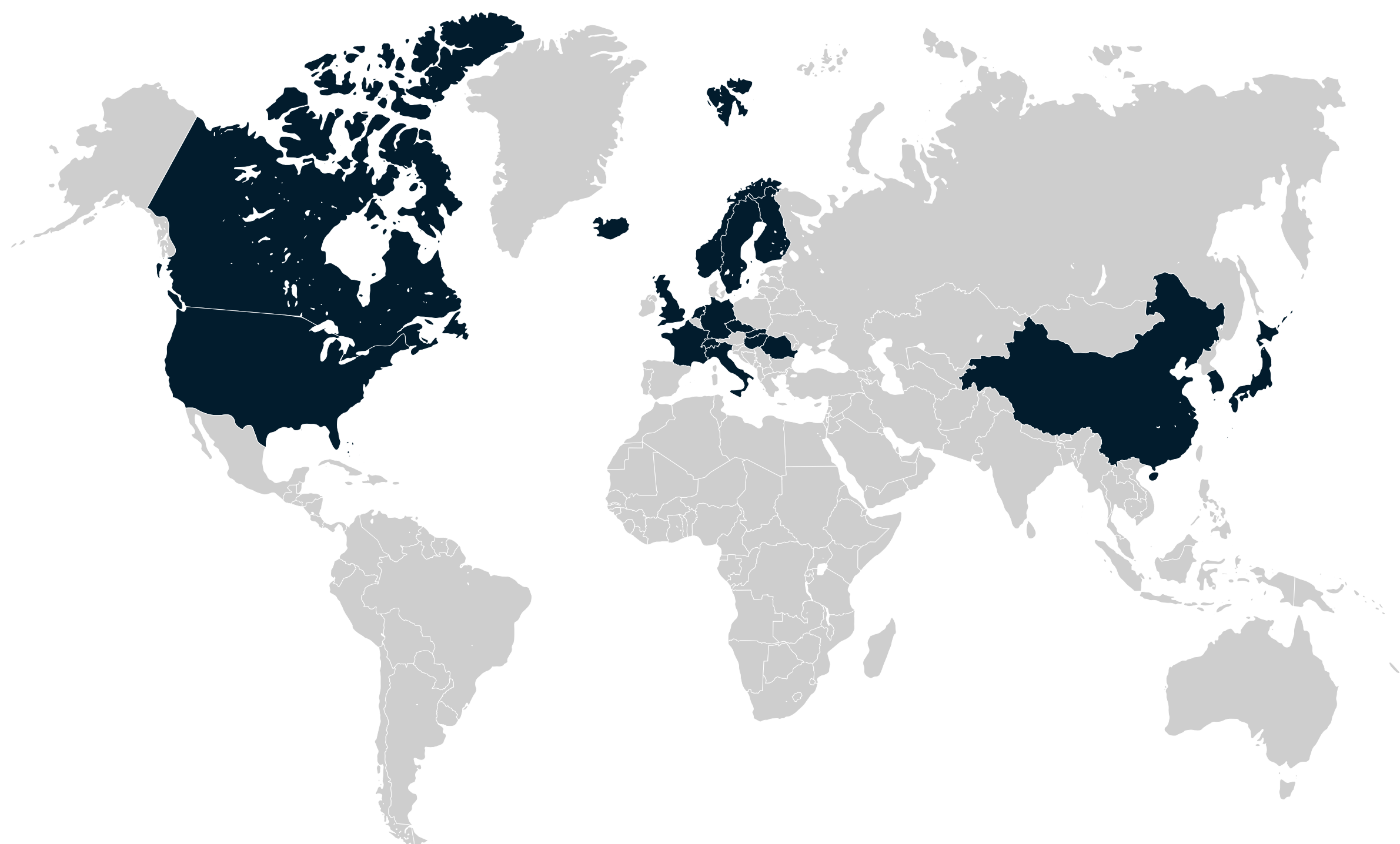


JULY 2022

# INFLUENCERS EVENTS

100 influencers  
from 19 countries

Norway, Sweden, Austria, Andorra,  
China, Canada, Czech Republic,  
Finland, France, Germany, Hungary,  
Iceland, Italy, Korea, Romania,  
Slovakia, Spain, Switzerland and  
USA.





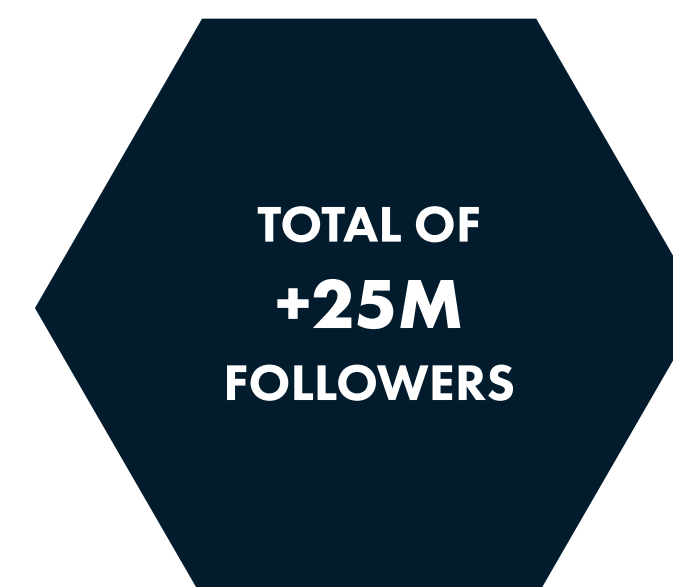
# THE SIZE OF THE EVENT



100 INFLUENCERS



35 ATHLETES



TOTAL OF  
**+25M**  
FOLLOWERS



TOM SEN CREW 5



25 VIP`S





## OLAF THE TOMSEN TOUR BUS

Olaf is ready to go!







| 1X REGULAR BUS

| 1X TESLA





DAY  
ONE

# Sightseeing and snowskating

Meeting 09:00 at the Opera house with  
Olaf and a tour bus.

**09:00 - 09:15** - Meeting at the Opera with Olaf and a tour bus.

**09:15 - 11:00** Sightseeing in Oslo

**11:00 - 14:00** Snowskating in the world's biggest indoor slope

**14:00 - 15:00** Lunch

**15:00 - 19:00** Transport to Beitostølen

**20:00** - Dinner

\*Train from inside Gardermoen airport to Oslo S takes 19 minutes and Oslo S is  
2 minutes' walk from the opera.







# Oslo Opera House



DAY  
TWO

# Beitostølen

Beitostølen the home of BTS-5!

**10:00-10:30** Presentation of Beitostølen by CEO of Beitostølen Atle Hovi

**10:30-11:15** Presentation of Tomsen

**12:00-13:00** Lunch

**17:00-20:00** Evening snowskating

**20:00-23:00** After skate and dinner



# DAY THREE & FOUR

## DAY 3 – TOMSEN HERITAGE

**10:00-10:30** Activities for all ages and intensity.  
We agree on who wants to do which activities  
and divide in groups.

**10:30-13:00** Activities

**13:00-14:00** Lunch

**14:30-18:00** Activities

**19:00- 21:00** Dinner

## DAY 4 – BEITOSTØLEN - OSLO

**08:00 -12:00** Transport from Beitostølen to Oslo. Oslo S.

\*Train from Oslo S to Gardermoen takes 19 minutes and stops  
inside the airport.